

>> Fruits for industrial use.

FRUIT VOOR INDUSTRIEEL GEBRUIK

Een uitgebreid en streng geselecteerd wereldwijd netwerk van producenten garandeert een continue beschikbaarheid van een totaalpakket fruit: gedroogde vruchten, diepgevroren fruit en in blik of aseptisch verpakt fruit.

Zowel grossiers als fabrikanten uit alle sectoren van de voedingsindustrie kunnen bij RANSON nv terecht voor productie volgens standaard- of volgens eigen klantspecificaties. Deze producten kunnen op vraag van de klant "just-in-time" geleverd worden.

FRUITS POUR UTILISATION INDUSTRIELLE

Un réseau mondial de producteurs sévèrement sélectionnés garantit une disponibilité continue d'une gamme complète de fruits secs, surgelés, en conserves ou en aseptique.

Les grossistes ainsi que les fabricants de tous les secteurs de l'industrie alimentaire peuvent s'adresser à la société RANSON pour la production selon les normes standard ou selon les spécifications déterminées par le client. A la demande du client, RANSON peut livrer les produits "just-in-time".

FRUITS FOR INDUSTRIAL USE

An elaborated and rigorously selected worldwide network of producers guarantee a continuous availability of the complete range of fruit : dried, IQF, canned or aseptique.

The wholesalers as well as the manufacturers from all sectors of the food industry can find products according to the standard norms or to the customers' specifications.

On customer request, the deliveries can be done "just in time".



bakery products...



ATLAS

RANSON nv is a family owned business which can be proud of its long tradition. Originally it started selling a range of margarines to the bakers. The assortment developed gradually and today RANSON nv supplies the whole line of bakery/confectionery products. The ATLAS brand is RANSON's private label for the most important base products. ATLAS guarantees the best quality at the permanently lowest price.

RANSON nv wants to offer good products at the best prices to their customers. This is the driving force of RANSON's activities which eventually leads to a growing number of satisfied customers.

Besides its activities as a wholesaler, RANSON nv is also producer of 3 types of bakery products (almond paste, chocolate decoration and mixes). There is also the import/export department which trades a large number of raw materials. Furthermore, the non-food section sells small equipment, decoration and packaging articles for the bakery, the confectionery, the chocolate and ice producers.

More than 100 motivated and enthusiastic cooperators work for RANSON nv, a company with a high influence on the Belgian market, as well as in 30 countries all over the world.

DISTRIBUTIE

Met een net van 15 verkopers worden de klanten bakkers - banketbakkers - chocoladeverwerkers en ijsbereiders op heel regelmatige basis bezocht. Hierdoor worden de klanten op de hoogte gehouden van de nieuwste marktevoluties betreffende producten, prijzen en assortiment. De goederen vertrekken vanuit Harelbeke-Stasegem via eigen transport naar de klanten, wat borg staat voor een perfecte service.

DISTRIBUTION

Le réseau de 15 représentants de la société RANSON visite régulièrement les clients, boulangers-pâtisseries-chocolatiers-glaciers. Le service de transport RANSON livre les marchandises au départ des entrepôts de Harelbeke-Stasegem. Ceci garantit un service parfait envers la clientèle.

DISTRIBUTION

The network of 15 salesmen of RANSON nv visit regularly their customers, bakers-confectioners-chocolate and ice producers. The RANSON transport division delivers the goods directly from their warehouses in Harelbeke-Stasegem. This guarantees a perfect service towards the clientele.



RANSON